FOR IMMEDIATE RELEASE

Ace Parking launches PARK FOR PINK campaign for the third consecutive year.

San Diego, CA, October 5th, 2016 – Ace Parking’s PARK FOR PINK campaign kicks off its third consecutive year of raising awareness and generating funds to aid in the fight against cancer.

During the month of October, Ace Parking will take a portion of the company’s parking proceeds and apply it to a gift to one of Ace’s longstanding medical partners towards the purchase of a surgical tool called the da Vinci Xi robotic surgical system. The da Vinci Xi system enables doctors to perform minimally invasive, complex surgeries, while yielding cost-efficient, effective and positive outcomes for patients with operable cancers. The funds generated from the PARK FOR PINK campaign will go directly to helping those afflicted with cancer, as this revolutionary tool helps doctors perform the most difficult cancer surgeries.

To help raise awareness, Ace Parking will once again be temporarily changing many of its well-recognized parking lot signs to pink-colored PARK FOR PINK signage with a custom logo. Team members will be wearing pink wristbands celebrating Ace Parking’s pledge. Additionally, the official Ace Parking website will have a custom design to support the cause.

For the last two years, the PARK FOR PINK program has generated tens of thousands of dollars, which were donated to both the Susan G. Komen Foundation for breast cancer research and the Leukemia & Lymphoma Society to cure blood cancers.

Keith B. Jones, third generation Owner & Managing Partner of Ace Parking says, “PARK FOR PINK was inspired by my own family’s fight against cancer, as well as the struggle of many others in our Ace Parking family. Because so many are either directly or indirectly impacted by this disease, I am privileged to utilize Ace Parking as a platform from which to support those who are suffering from this disease, those who treat and assist those afflicted by cancer, and to assist those who will one day find a cure.”

Additional information regarding the PARK FOR PINK campaign can be found at Ace Parking’s website: www.aceparking.com/park-for-pink/.

Ace Parking Management, Inc. (a California Corporation) was founded in 1950 and is one of the largest privately-held parking companies in the country. With over 65 years of history, Ace Parking continues to lead the industry with strict and attentive auditing procedures, superior levels of customer service and consistently increasing clients’ parking revenue objectives. Headquartered in San Diego, Ace Parking manages over 500 locations coast-to-coast, servicing nearly 350,000 customers per day. For more information or interview requests, please contact Kristin Ludwick: 619-233-6624 or email: kristin_ludwick@aceparking.com.