

IPI takes on Nashville



PARKING STORMED NASHVILLE, TENN., in great style in May for the 2016 IPI Conference & Expo, which was a parking event like no other. More than 3,000 parking professionals from 35 countries, ranging from newly hired frontline offers all the way to company owners and CEOs, filled rooms for education sessions, worked on their CAPP designations, accepted awards, cheered during keynotes and the ParkTank competition, networked like crazy, enjoyed the Grand Ole Opry and specialized tours, browsed the largest Expo in the industry ... and a whole lot more.

Mark your calendar for May 21–24, 2017, when IPI and parking will take on New Orleans, La. For now and Nashville, enjoy the show!





Winners Winners!

Congratulations to the winners of this year's Expo Best in Show awards and those who won other great prizes!

EXPO BEST IN SHOW:

800 sq ft and larger—**T2 Systems, Inc.** (Booth 1601)

400-600 sq ft—**Smart Citizen, Inc.** (Booth 2321)

100-300 sq ft First Place—**Cambridge Architectural** (Booth 822)

100-300 sq ft Second Place—**Nedap Identification Systems** (Booth 1512)

100-300 sq ft Third Place—**Watry Design, Inc.** (Booth 901)

People's Choice Award—**Paylock IPT LLC** (Booth 1801)

GETFIT Challenge Winner— **Josh Callies**, CivicSmart, Inc.

Mobile App Leaderboard Challenge Winner—**Donovan Durband**, Park Tuscon

Expo-opoly Grand Prize—**Craig Beam**, Lehigh University

Expo-opoly \$500 Cash—**Pauline Tessier**, University of Regina

The Parking Professional Amazon Echo—**Joy Sen**, MyParkingApp (DBA Arriv.io)

5K WINNERS:

Male—**Joel Martin**, Payment Express

Female—**Nicole Wylie**, SpotHero



Once again, and rightfully so, our members are center stage. Awards winners took the opportunity to celebrate their many successes with a terrific photo opp.



IPI was proud to support Monroe Harding, an organization that supports children in foster care, just like family. Global Parking Association Leaders convened around critical issues and industry trends while CAPP grads celebrated their success.



ParkIt Wins 2nd Annual Park Tank

FOR THE SECOND YEAR, ParkTank provided a fun and entertaining opportunity to learn about some of the industry's most creative thinkers and their ideas while fostering that creativity. Modeled after the game show Shark Tank, the session provided an opportunity for five teams of parking entrepreneurs to present their ideas to a panel of judges—or sharks. In addition to receiving instant feedback about their ideas, the teams were competing for exhibition space at the 2017 IPI Conference & Expo in New Orleans and \$4,000 worth of free advertising space in The Parking Professional. And of course a year's worth of bragging rights as the 2016 ParkTank winner!

This year's sharks were Maria Irshad, CAPP, MPA, Houston Parking Management Division; David G. Onorato, CAPP, Pittsburgh Public Parking Authority; Christian Noske, BMW Ventures; and R. Graham White, III, Atwater Infrastructure.

Each presenting team was given four minutes to present an idea before facing the heat from the panel of sharks. Competitors were:

Eunice Choe of ParkAlong, connecting homes and businesses with unused parking capacity for drivers by enabling them to reserve parking places online.

Jennifer Ding of ParkIT, a computer vision software that uses existing camera infrastructure to provide accurate parking data in outdoor environments.

Kevin Dougherty of the Barnacle Parking Enforcement System, a device that attaches to windshields using commercial-grade suction cups, blocking the driver's vision and immobilizing the vehicle.

Travis Knepper of RideHop, an on-demand service for fixed-route parking shuttle systems that allows fleet operators to reduce fleet use when shuttle demand is reduced while providing a reliable service for off-peak riders.

Ofer Tziperman of Anagog Ltd., a crowdsourced, on-street parking network that predicts where parking spaces will be vacated across the globe.

The 2016 Park Tank winner is ParkIT! The company's promise to turn existing camera infrastructure into sensors to provide real-time parking data was a hit with the sharks. The technology could offer particularly significant value to parking owners with high value/high turnover spaces, including cities and towns, airports, and shopping centers.

Congratulation also go to RideHop, the People's Choice Award winner.

-Bill Smith, APR



