

## 2018 Leadership Summit Sponsorship Opportunities

Sponsor the Leadership Summit – build visibility for your brand, connect with top emerging parking leaders, and leverage this five-star gathering to share your organization’s expertise.



### PROMOTE AND SHOWCASE

Present your brand, company and products to attendees, with one-on-one interaction and facetime with potential new clients. No worries: we'll work with you every step of the way; creating the very best conditions for forging lasting, meaningful connections with this group of emerging leaders.

### NETWORK AND CONNECT

Why sponsor? This summit gives you the opportunity to connect with professionals and influential experts. As the follow-up to last year's inaugural event, the coverage, buzz and anticipation are even greater than last year.

### A TRUE PARTNERSHIP WITH MEANINGFUL INTERACTION

We're dedicated to making you part of a truly great event experience. That's why we call our sponsors 'partners'. Limited sponsorship packages that allow you to customize your experience and level of engagement for the best ROI.

**Don't miss this opportunity to spotlight your company in front of this select audience!**

*Ready to score your spot in our sponsor line-up? Contact Rachel Yoka at [yoka@parking.org](mailto:yoka@parking.org).*

*We're always open to new ideas too, so if you have an outside-the-box creative sponsorship that you want us to consider, let us know. Please contact us at [events@parking.org](mailto:events@parking.org).*

IPI is offering these limited and unique opportunities for event sponsorship:

	<b>PREMIER EVENT</b>	<b>KNOWLEDGE &amp; NETWORKING HUB</b>	<b>WELCOME RECEPTION</b>	<b>HEADSHOT ALLEY</b>	<b>GAME NIGHT MIXER</b>
<b>Opportunity</b>	Signature sponsor for the event; this opportunity is the lead sponsorship for the summit as a whole – with featured content in the opening general session.	Opportunity to sponsor a specific subject matter and serve as the key resource in orchestrated events and activities in the Networking Hub.	Sponsor the opening reception with speakers and attendees at the opening cocktail party.	Attendees will have the opportunity for an abbreviated headshot session with our professional photographer.	This is a perfect opportunity to connect with attendees in a casual, fun-filled environment.
<b>Cost</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$2,000</b>
<b>Availability</b>	<b>SOLD OUT</b>	Limited to Eight Subject Matter Areas; Only One Firm Per Subject Area- Email for Availability	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Video (2 min.) and Introduction (5 min.) in Opening General Session	✓				
Logo on Event Bag for Attendees	✓				
Chair Drop of Promotional Item	✓				
Logo & Hyperlink on Pre-Event Marketing (Three Emails minimum)	✓	✓	✓	✓	✓
Logo & Hyperlink on Event Website	✓	✓	✓	✓	✓
Logo and Company Description in Program Guide	✓	✓			

	PREMIER EVENT	KNOWLEDGE & NETWORKING HUB	WELCOME RECEPTION	HEADSHOT ALLEY	GAME NIGHT MIXER
Listing in Program Guide	✓	✓	✓	✓	✓
Complimentary Registration	✓ (Two Provided)	✓ (One provided)	✓	✓	✓
PowerPoint Slide in Opening Session	✓	✓			
Promotional Material to Attendees	✓	✓			✓ (at mixer)
Onsite Signage	✓	✓	✓	✓	✓
Featured Social Media Post	✓ (Two provided)	✓ (One Provided)	✓ (One Provided)	✓ (One Provided)	✓ (One Provided)
Final Attendee Registration list	✓	✓			
BONUS – ADD ON Customized email to prospective & current attendees pre-show (\$500+)	Available to Premier Sponsor.	Available to Hub Sponsor.			