2017 IS OVER, but the International Parking Institute (IPI) is just ramping up. As the largest association of parking, transportation, and mobility professionals, IPI is focused on supporting the industry’s growth and the critical role it plays around the world. Driven by tremendous member involvement, 2017 was an important year in IPI’s mission to advance the parking profession. From dynamic trainings to meaningful networking events, IPI offered more opportunities than ever to connect with colleagues and resources. Celebrate IPI and its members with these highlights from the past year.

From the Board of Directors

“We can say with certainty that 2017 has been a year of many accomplishments because of the work and collaborative effort of every volunteer and staff member. We have delivered a number of initiatives that will help the industry set new standards in years to come. Enjoy our year-end review!”

Roamy R. Valera, CAPP
Chair, IPI Board of Directors
CEO, NewTown Advisors, LLC
Certifiably Credentialed

CAPP
The association elected two new members to the CAPP Certification Board in its second election. Isaiah Mouw, CAPP, and Teresa Trussell, CAPP, join the incumbent five members of the board to set programming and direction for the CAPP program.

APO
The Accredited Parking Organization (APO) designation sets the standard for industry excellence. Seven parking organizations earned accreditation or accreditation with distinction in 2017. Numerous members became APO Site Reviewers at IPI trainings throughout the year. The next APO Pre-Applicant Workshop will take place in June at the 2018 IPI Conference & Expo in Orlando, Fla.

Parksmart
Become a Parksmart Advisor without leaving home. Parksmart Advisor training is now offered as an online, instructor-led class in addition to in-person offerings. Parksmart Advisors lead clients through the certification process for sustainable parking structures. Join IPI for online instructor-led trainings throughout the year at parking.org/parksmart-advisor.
Digital Solutions

Treasure Trove
IPI’s robust Resource Center is a highly searchable, regularly updated database of information on topics such as finance, operations, human resources, design, construction, sustainability, technology, transportation, mobility, and more. Access articles from The Parking Professional magazine, Parking Matters Blog posts, IPI and related publications and research, case studies, events, and educational and networking opportunities.

Career-Minded
IPI’s enhanced CareerHQ connects employers and job seekers. And now, all new job listings are automatically shared to IPI’s Facebook and Twitter pages. Upload your resume to careers.parking.org and find your next big opportunity.

Make Your Inbox Smile
IPI members contributed Parking Matters Blog posts throughout the year, covering key industry issues, future trends, and the lighter side of parking. Claim your free daily subscription at parking.org/blog.

Conference Connections

IPI Conference & Expo
The 2017 IPI Conference & Expo in New Orleans, La., was another phenomenal event packed with career insights, new friendships, and deep dives into the most pressing industry issues. More than 3,500 professionals and 235 exhibitors from 35 countries came together for an action-packed four days of education, networking, technology, and trends. Thousands of parking products and solutions filled the Expo hall, including a unique virtual-reality peek into the garage of the future. The inaugural IPI Parking Solutions Competition closed out the Conference but opened the door to the next big idea in parking—Adam Rosenfield of Access MIT won for his presentation on rethinking campus parking. Encourage students to participate in the 2018 Parking Solutions Competition at parking.org/parkingsolutions.

Leadership Summit
IPI’s inaugural Leadership Summit in Atlantic Beach, Fla., delivered an engaging, retreat-style professional development experience. Limited to 100 industry leaders and rising stars in the parking, transportation, and mobility world, the two-day intensive event included presentations, networking, and even a session of sunrise yoga. Plan on reserving your spot at the 2018 Leadership Summit at parking.org/100.

GPALs Summit
The fifth annual Global Parking Association Leaders (GPALs) Summit met in Rotterdam, Netherlands, during the European Parking Association Congress. Parking association executives from 16 countries discussed data, mobility, and parking management. IPI established GPALs in 2012 to foster collaboration among the global parking community. The next meeting will be at the 2018 IPI Conference & Expo in Orlando, Fla.
Professional Development for Every Need

Online and On Your Time
IPI added seven new courses to its suite of 14 online learning opportunities:
• Sustainability in Parking and Transportation.
• On-Street Parking.
• Parksmart: An Introduction to Certifying Parking Structures.
• Online Article/Quiz Course: Parking and Sustainability, Innovations, and Case Studies.
• First Observer Plus.
• Transportation Demand Management: Parking Strategies.

Taking an IPI online course is the easiest and best way to enter, advance, and excel in the rapidly evolving parking profession. These courses provide essential information in an easily digested format and offer valuable CAPP points and CEUs.

OnSite and On Topic
IPI's onsite training program continues to grow. Cindy Campbell, IPI's senior training and development specialist, trained thousands of professionals from the municipal, academic, airport, commercial operator, hospital, vendor, supplier, and consultant sectors. Topics include conflict resolution, customer service, tactical communications, and parking industry fundamentals. Intended for everyone from frontline staff to seasoned managers, the classes are an effective way to invest in your organization's most valuable asset—its employees. Contact campbell@parking.org to learn more and schedule a session.

Looking Forward
The Future Belongs to You
2018 promises many exciting developments and opportunities—starting with the January issue of The Parking Professional magazine, which is debuting a fresh new look and feel. IPI will field a new Emerging Trends in Parking Survey for parking professionals that probes issues related to accessible parking and mobility and re-asks several previous questions from past surveys to identify shifts and trends. Plan on discussing the latest industry news and pose questions of your own in the Circle, IPI’s state-of-the-art online community just for members. Look for more about this in the March issue of The Parking Professional.

The Sun Is Shining on #IPI2018
Save the date for the 2018 IPI Conference & Expo, June 3–6, in Orlando, Fla. IPI will bring the education, expertise, technology, networking, and more—you bring the sunscreen! Save $300 when you register before Feb. 11, 2018. Visit IPIConference.parking.org for details.

With Gratitude
IPI thanks its members and the parking community for your dedication, leadership, and support for the association this year. IPI’s greatest resource is truly its numerous and talented volunteers. Visit parking.org for more ways to show Parking Matters.