



2018 EDITORIAL CALENDAR

	Subject Spotlight	Emphasis	Regular Departments	Deadlines
<b>January 2018</b>	<b>Spreading the Word</b>	Marketing/PR Finance Recruiting and Retaining	Board Member Profile  The Business of Parking  Calendar of Events  Community Digest  Consultants Corner  Entrance  Financial Matters  IPI's Ask the Experts  IPI in Action  On the Front Line  Parking Break  Parking Spotlight  State & Regional Spotlight	Articles Oct. 11, 2017 Contracts Oct. 25, 2017 Artwork Nov. 8, 2017
<b>February 2018</b>	<b>Careers and Development</b> <i>Cover: Annual Photo Contest Winner</i>	Staff Development University Programs		Articles Nov. 9, 2017 Contracts Dec. 7, 2017 Artwork Dec. 14, 2017
<b>March 2018</b>	<b>College &amp; University</b>	Multi-Modal Transportation Bike Transportations Student Transportation Trends Special Events/Event Management		Articles Dec. 7, 2017 Contracts Jan. 4, 2018 Artwork Jan. 18, 2018
<b>April 2018</b>	<b>Technology and Trends</b> <i>2018 IPI Conference and Expo Listings</i>	Autonomous Transportation New Technology at Work 2018 IPI Conference Preview		Articles Jan. 11, 2018 Contracts Jan. 25, 2018 Artwork Feb. 15, 2018
<b>May 2018*</b> <i>*Bonus distribution</i>	<b>Safety and Security</b>	Lighting Crime Prevention Emergency Preparedness		Articles Feb. 8, 2018 Contracts Feb. 15, 2018 Artwork Mar. 8, 2018
<b>June 2018</b>	<b>Industry Leaders</b>	IPI Awards Thought Leaders		Articles Mar. 8, 2018 Contracts Mar. 15, 2018 Artwork April 12, 2018
<b>July 2018</b>	<b>Technology</b> <i>Exhibitor Product/News Roundup</i>	Conference & Expo Wrap-Up Technology Forecast		Articles April 5, 2018 Contracts May 3, 2018 Artwork May 10, 2018
<b>August 2018</b>	<b>Airports and Hospitals/ Healthcare</b>	Wayfinding Guidance Systems Customer Service Shuttle Operations		Articles May 10, 2018 Contracts June 7, 2018 Artwork June 14, 2018
<b>September 2018</b>	<b>Mobility and New Options</b>	Transportation Demand Management Transit Operations Ride Sharing		Articles June 14, 2018 Contracts July 5, 2018 Artwork July 12, 2018
<b>October 2018</b>	<b>Planning, Design, and Construction</b>	Design/Architecture Maintenance Rehabilitation		Articles July 12, 2018 Contracts Aug. 2, 2018 Artwork Aug. 16, 2018
<b>November 2018</b>	<b>Municipal Operations</b>	On- and Off-Street Parking Enforcement Citations Urban/Mixed-Use Development		Articles Aug. 9, 2018 Contracts Sept. 6, 2018 Artwork Sept. 13, 2018
<b>December 2018</b>	<b>Sustainability</b>	Sustainable Operations Alternative/Clean Energy Sources Green Case Studies Transportation Demand Management (TDM)		Articles Sept. 6, 2018 Contracts Oct. 4, 2018 Artwork Oct. 11, 2018