

2017 IPI INTERNATIONAL PARKING & MOBILITY CONFERENCE

Marriott Hotel ~ Bogotá, Colombia

October 3-4, 2017

PARKING, MOBILITY & TRANSPORTATION EDUCATION, EXHIBITS, AND NETWORKING

- Learn from the world's leading parking and transportation experts, including the highly-regarded Donald C. Shoup, BE, PhD
- Re-Think parking design, operations and management
- Profit from new ways to successfully integrate parking into the transportation mix
- Discover how new approaches to parking can boost revenue, reduce traffic and create more livable cities
- Program offered in Spanish and English with simultaneous translation

TOPICS TO BE DISCUSSED

- Why Parking Matters
- Why Regulate/Manage Parking
- Economic Development
- Customer Service
- Environmental Impact
- Politics in Parking
- Technology
- TDM & Mobility
- Sustainability

TENTATIVE AGENDA

October 3:

08:00-09:00	Breakfast & Exhibits
09:00-09:15	Welcome
09:15-10:00	Session
10:00-10:45	Session
10:45-11:15	Break & Exhibits
11:15-12:00	Session
12:00-13:30	Lunch & Exhibits
13:30-14:15	Session
14:15-15:00	Session
15:00-15:30	Break & Exhibits
15:30-16:15	Session
16:15-17:45	Roundtable Discussion
18:00-20:00	Reception & Exhibits

October 4:

08:00-09:00	Breakfast & Exhibits
09:00-09:45	Session
09:45-10:30	Session
10:30-11:15	Break & Exhibits
11:15-12:00	Session
12:00-14:00	Lunch & Session
14:00-14:15	Event Closing



WHO SHOULD ATTEND

- Parking & mobility professionals
- Government officials
- Urban planners
- Shopping Mall owners/managers
- Building owners/managers
- Construction managers
- Architects
- Developers

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REGISTER AS AN ATTENDEE

Conference attendee registration includes two continental breakfasts, beverage breaks, two lunches, one reception, all speaker sessions, simultaneous translation, and access to exhibits.

ATTENDEE (Each) \$200 USD
Onsite \$250 USD

REGISTER AS AN EXHIBITOR

A 3x2 meter stand includes all of the above for two people, plus one tabletop exhibit area.

EXHIBIT BOOTH w/ TWO PEOPLE \$800 USD

CANCELLATION POLICY

All refunds will require a 25% processing fee. A 75% refund will be given for cancellations received in writing on or before September 10. No refunds will be given after September 25, 2017. All cancellations MUST be in writing. No-shows will not receive a refund. You may designate a replacement attendee prior to the start of the conference.

FOR MORE INFORMATION

To ask about sponsorship opportunities, request a registration form, or for any other questions, please contact:

2017 IPI International Parking & Mobility Conference

Attn: Michelle W. Jones, CMP
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For Spanish speakers:

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RESERVE YOUR ROOM

IPI has reserved a limited number of rooms at the Marriott Bogotá. To reserve room at the discounted group rate of \$175 USD per night plus tax, please call:

T: 571 485 11 11

Marriott Bogotá

Ave Eldorado No. 69b – 53
Bogotá, Colombia

Hotel web site:

<http://www.marriott.com/hotels/travel/bogmc-bogota-marriott-hotel/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2>



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Sponsored by the International Parking Institute, the largest parking association in the world