

2017

IPI Board of Directors Slate of Nominees

Biographical & Platform Information

The 2017 IPI Board of Directors slate of nominees is listed below in random order.



Lance Hale

Director of Transportation and Parking | Northwestern University | Evanston, Illinois

Lance Hale joined Northwestern University in 2016. He served as Business Manager (2004-2012) and Administrative Director of Parking and Transportation (2012-2016) at Vanderbilt University. Lance previously held positions in accountancy and administration at Vanderbilt and the University of Mississippi (1970-2004). He received a BBA from the University of Mississippi and completed graduate coursework at Delta State University. A member of IPI, Lance served on the Board of Directors of the Mid-South Transportation and Parking Association (2011-2016) and as Vice President from 2014-2016.

Platform: *My six years of leadership experience in a regional association has motivated me to volunteer for increased service with IPI. My personal mission has always been positive customer service and I would bring this mindset to service with IPI. I would contribute from the perspective of institutional management, having served in two university parking and transportation programs, both of which have included significant interrelationships with municipal and private parking and transportation entities. I will work to represent the interest of all IPI members and the parking industry as a whole.*



Brent Paxton

EVP, Channels & Business Development | Parkmobile LLC | Atlanta, Georgia

Brent Paxton serves as Executive Vice President for Parkmobile. He has been in the parking industry for more than 15 years. Prior to Parkmobile, he spent six years as CFO for AmeriPark based in Atlanta, and as principal for Strategic Parking Advisors, an advisory services firm he co-founded and managed. He previously served as the CFO for a real estate firm, following 10 years in the real estate industry. Brent graduated summa cum laude from Bob Jones University with post graduate work completed at Furman University.

Platform: *"Let's come together!" For 15 years, I have enjoyed working with a vast array of industry veterans while observing new unconventional players enter the traditional parking market. What is evolving in our industry is exciting yet also intimidating to many. My mission would be to help bridge the gap between these generational and technological perspectives. I would look to leverage my knowledge and relationships from both perspectives to help navigate the industry through this parking (r)evolution. My commitment to the industry has been built upon character, professionalism, and leadership. My commitment to the Board will follow in those same footsteps.*



Geary Robinson, Ph.D., CAPP

Transportation Services Director | University of North Texas | Denton, Texas

Geary Robinson, Ph.D., CAPP, has been Director of Transportation Services for the University of North Texas, since December 2012. His professional experience is in municipal/university policing, parking, and transit operations. He has worked with multiple universities as the director of parking and transportation operations. His Ph.D. is from Clemson University (CU) focusing on transportation planning, emergency preparedness, and sustainability issues; he wrote the emergency operating plan for CU. Geary's master's and bachelor's degrees are from the University of Central Oklahoma and he is a graduate of the FBI National Academy 209th Session, 2002. He earned his CAPP in March 2007.

Platform: *As a member of the IPI Board of Directors I would pursue continued online training opportunities for all levels of parking and transportation operations, both public and private. I would like to incorporate training and cross-training opportunities for all our member organizations and their employees. With IPI's continued growth both nationally and internationally, I would like to see us explore expanding education opportunities for our members, to include emergency preparedness and participation in disaster relief efforts. IPI is growing nationally and internationally and we have an opportunity to build on IPI's success by participating more actively with our international partners.*

Vote by Wednesday, April 12, 2017, using your email address and IPI member ID number at <http://vote.AssociationVoting.com/ipiboard>. Contact Jean Miller at miller@parking.org with questions.



Mitch Skyer

President | Passio Technologies, Inc. and Solstice Transportation Group | Atlanta, Georgia

Mitch Skyer has been in the transit and parking industry since 2002. He has served as President of Atlanta-based sister companies Solstice Transportation Group and Passio Technologies since 2007 and 2010, respectively. Mitch actively participates in regional and national trade associations, often presenting on industry trends and serving on consultant panels. Mitch graduated from Binghamton University and earned an MBA from the University at Buffalo. The Skyer family has lived in suburban Atlanta for more than 20 years.

Platform: *Since joining IPI in 2004 I have enjoyed participating in an association that has the vision to both quickly embrace change and to think outside traditional boundaries. If elected, I will bring my consulting experience and knowledge of technology integration in parking and transit operations to the IPI leadership team. As a volunteer leader, I've always focused on meeting my commitments and bringing innovative perspectives to the organizations I serve. My experience working with public and private universities, municipalities, and private corporate campuses gives me a broad perspective on the many similarities and important differences between our member institutions.*



Don Norte

Parking Services & Projects Officer | City of West Hollywood | West Hollywood, California

Don Norte's parking background spans more than 25 years. As Parking Services & Projects Officer for the City of West Hollywood, he is responsible for various planning, economic development, and contract management responsibilities. Don served as President of the California Public Parking Association (CPPA) in 2003 and 2004. From 2007 to 2010, Don served on the California Governor's Committee on Employment of People with Disabilities to create and strengthen working partnerships between public, private, and non-profit organizations and the disabled community. He holds a B.A. in geography from Montclair State University, and a master's degree in urban planning from New York University.

Platform: *I respectfully request your consideration as a Board of Directors candidate and am excited about the prospect of collaborating with the IPI Board and its membership. My commitment is to continue the positive transformation in the way parking professionals are viewed, especially in the areas of transportation, technology, environmental sustainability, accessibility, and minimum parking requirements. If elected, I will make sure IPI's mission to be the international voice of the parking profession continues by letting you know what's going on, when and where it's happening, and how it affects you.*



Mary Mabry, CAPP

Project Manager, Parking Solutions | Cardinal Tracking | Lewisville, Texas

Mary Mabry, CAPP, has 29 years of experience in the parking and transportation industry. Her experience includes her current position working for Cardinal Tracking, Inc., software company, working for Winpark, and three well-known universities in Texas. Her experience included management of Parking and Transportation for the University of Texas Arlington, UT Dallas and as the Associate Director for UNT. Duties included planning, developing, and implementing industry solutions for the university communities pertaining to parking and transportation requirements. She has also served on the Board of Directors for TPTA for eight years.

Platform: *I adore this industry and through IPI, achieved my CAPP, finding an amazing career which was no longer "just a job." Because of this, I have continued working in this industry even after my University retirement. My constant goal is to assist and mentor all who are in need of my support via industry knowledge. My objective is to continue the work of those before me who have been mentors, finding ways to improve the value, discover easier resource distributions, and provide constructive plus flexible ways to network and develop.*



Diego Torres-Palma

VP of Growth | Smarking | San Francisco, California

Diego Torres-Palma is the Vice President of Growth for Smarking and specializes in customer acquisition and strategic company growth. He has experience launching multiple companies in different industries, including engineering, consumer, video, and fashion. His expertise lies in managing hyper-growth of sales teams and processes. Diego recently sold his second startup, a bow tie company, and is poised to bring his passion for solving complex problems to the parking industry. He holds a bachelor's degree in civil engineering and an MBA from the Questrom School of Business at Boston University and was part of the winning team at IPI's 2015 Park Tank™ competition.

Platform: *IPI has transformed our company and I'm seeking to run for a Board seat to continue to provide this opportunity to others in the IPI community. With immense change coming to the parking landscape, it's important that the Board continue to lead and push this industry forward. Being a part of the disruption fabric in California and having access to board members of Uber, Waze, and Google, among others, allows me an insight into how these companies are thinking about autonomous vehicles, parking, and mobility. I'm eager to bring my understanding and expertise around the future of the parking landscape to IPI and its membership.*



Jason M. Jones

Director, Parking & Mass Transit Services | University at Albany, SUNY | Albany, New York

Jason M. Jones has served in the world of parking, transportation, and special event management for 17 years. Presently, he is Director of Parking & Mass Transit Services at his alma mater, University at Albany: State University of New York, overseeing all aspects of the program. Prior to his current position, he was employed at Rensselaer Polytechnic Institute managing parking and transportation operations and previous to that, supervised at an ITS Traffic Management Center. He is also active locally, supporting many sustainable and transportation committees. Jason is a loving husband and energetic parent within his daughter's sports and fine arts programs.

Platform: *On a daily basis, we are all faced with challenging moments. Thus, over the last several years, my desire to make positive change within parking and beyond has grown as fast as the technology around us. Being just past the stage of a Young Professional in Parking (YPIP) provides me a great communication avenue, both professionally and personally, to all segments of the population whether that be Baby Boomers, Generation X, or Millennials. Combining parking knowledge with my ITS experience makes me a unique and valued candidate for the IPI Board of Directors.*



Temitope Longe

Specialist, Performance Management | Department of Municipal Affairs and Transport | Abu Dhabi, UAE

Temitope Longe is a management consultant currently working as a Contract Performance Management Specialist for the Parking Division, Department of Municipal Affairs and Transport, Abu Dhabi. In 20-plus years of experience, she has managed high-profile traffic and parking management projects; notable are the Congestion Charging scheme of London and the Traffic Enforcement of London's strategic road network. She has authored articles for *The Parking Professional* and contributes regularly to the "Ask the Experts" column of the magazine. She serves as a member of IPI's Conference Program Committee and holds an MBA from the prestigious Imperial College London.

Platform: *Passion for the industry. The interest that spurred me to volunteer for previous committee works of IPI, actively participate at conferences, and contribute publications and articles to *The Parking Professional* also drives my interest to serve as a Board member. I desire to continuously add value and contribute to the development of the industry. The development of any industry is driven by its people. Being an active member of the industry and contributing to its unified growth through IPI is intriguing. I seek to be a Board member representing parking professionals from outside the U.S., thereby providing additional international representation at board level.*



David Onorato, CAPP

Executive Director | Public Parking Authority of Pittsburgh | Pittsburgh, Pennsylvania

David Onorato, CAPP, has worked in the parking industry for more than 20 years, the last 11 as Executive Director of the Public Parking Authority of Pittsburgh. The Authority has an annual budget of \$64 million encompassing 8,650 garage spaces and 9,300 metered spaces. David governed the Authority through a bond issue, re-financing, construction of two multi-modal garages, and a P3 process securing a \$456 million bid. Pittsburgh was the first U.S. city to deploy pay-by-plate meter technology to control its total meter operations. David also serves as Treasurer of IPI and Co-Chairs the IPI State and Regional Association Committee.

Platform: *The rapid growth of companies like Uber and Lyft demonstrate a tech-driven evolution in the transportation industry. Technological progress will influence the parking industry both internally and externally. As an industry, I believe we need to work together to stay on the leading edge of technological advancement. As an IPI Board Member, I will work to ensure that external forces, such as changing forms of transportation and mobility, don't shape our future. The IPI must take a proactive approach to be an agent for change and a positive influence promoting growth and sustainability.*



Bridgette Brady, CAPP

Senior Director, Transportation Services | Cornell University | Ithaca, New York

Bridgette Brady, CAPP, began her career at Cornell University in April 2014 as the Senior Director of Transportation. Prior to Cornell, she worked at Washington State University Transportation for more than 20 years, the last five as director. Her strong advocacy for the industry is demonstrated by a commitment to volunteerism. Bridgette currently serves on the IPI Board of Directors and the GBCI Parksmart Advisory Council and is co-chair of IPI's State and Regional Association Committee. She is an IPI liaison for the New York State Parking Association and a past president of the Pacific Intermountain Parking and Transportation Association.

Platform: *Continuing my service on the Board of Directors will contribute to IPI's momentum as an agent of innovation in advancing the profession. IPI's success in advancing the profession and reaching more industry professionals relies on the strength of the 17 state and regional parking and transportation associations (SRAs). Please support me with your vote to assist in:*

- *Developing programs for SRAs to increase membership and enhance value proposition.*
- *Providing training to SRA leadership in social media membership engagement, best practices in sponsorship programs, conference planning, marketing, and developing content for education offerings.*
- *Continuing the success of the IPI/SRA liaison program.*



Laurens Eckelboom

VP, Head of Business Development, Connected Vehicles | SAP Labs, LLC | Palo Alto, California

Laurens Eckelboom is an international executive who has held senior positions in the financial and technology industries. He played a key role in the launch of mobile payment for parking solutions in Europe and since 2008 in the U.S., where he was one of the founding partners of Parkmobile. Under his strategic direction, the company became an industry leader. Laurens is currently VP, Head of Business Development, at SAP Labs, LLC. His focus is on connected and autonomous vehicles, mobility, and mobile payments services. Laurens has served on the IPI Board of Directors since 2012.

Platform: *Our rapidly evolving world is impacting our Industry in a pivotal way. Having served on the IPI Board since 2012, I would like to continue my work as a Board member and help IPI and our industry navigate through the yet-unchartered waters of data standardization, Big Data, autonomous mobility, and other relevant developments. As an experienced strategist and technology connoisseur, I believe I can add a unique perspective to our highly knowledgeable and diverse Board. Recognizing these changes, formulating new strategies, and converting these into actionable items will help IPI strengthen its global thought leadership.*



Gary Means, CAPP

Executive Director | Lexington & Fayette County Parking Authority | Lexington, Kentucky

Gary Means, CAPP, holds a bachelor's degree in broadcasting from Eastern Kentucky University. Gary currently serves on IPI's Board of Directors and is co-chair of the IPI *Parking Matters*® Committee. Locally, Gary serves on several downtown oriented boards/committees including the YMCA, DLC, LDDA, and the Downtown Lexington Management District. In 2000, he received Downtown Lexington Corporation's "Outstanding Individual" Award. Gary has worked in the parking industry for more than 22 years in both the public and private sectors. Gary and his wife, Melissa, have two grown children, Jordan and Sumer.

Platform: *I am writing to express my interest in serving our members by running for the IPI Board of Directors. My experience, skills, and willingness to lay aside personal interests for the good of the organization are what uniquely qualify me for this role. For more than four years, I co-chaired the IPI Professional Recognition Committee and have co-chaired the IPI Parking Matters® Committee for the past two years. I am passionate about keeping IPI financially stable while ensuring that members receive the best membership benefits. Collecting usable data for benchmarking within our various industry segments will continue to be a focus.*