

Airport Shop Talk

Future Airport Parking Facility Needs

Facilitated by:

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Metropolitan Airports Commission

DECEMBER 7, 2016

12:00 PM EST



Introductions & Announcements

Park Your Data Here

October 2016

PARKING ANALYTICS: An Industry Snapshot

The International Parking Institute (IPI) has published a new industry snapshot, an annual report that provides a comprehensive overview of the parking industry. The report includes a detailed overview of the industry, a list of key trends, and a list of key statistics. The report is available for download at www.parking.org/kpis/.

Key findings from the report include:

- Survey Responses:** A pie chart showing the distribution of responses by organization type. The largest group is 'Other' at 33.1%, followed by 'Retail/Wholesale' at 22.1%, 'Government' at 14.1%, 'Education' at 11.1%, 'Healthcare' at 8.1%, and 'Corporate' at 7.1%.
- Spaces Surveyed:** A pie chart showing the distribution of spaces surveyed by organization type. The total number of spaces surveyed is 2,013,306. The largest group is 'Other' at 33.1%, followed by 'Retail/Wholesale' at 22.1%, 'Government' at 14.1%, 'Education' at 11.1%, 'Healthcare' at 8.1%, and 'Corporate' at 7.1%.
- Average Revenue by Organization Type:** A pie chart showing the distribution of average revenue by organization type. The total average revenue is \$2.311 billion. The largest group is 'Other' at 33.1%, followed by 'Retail/Wholesale' at 22.1%, 'Government' at 14.1%, 'Education' at 11.1%, 'Healthcare' at 8.1%, and 'Corporate' at 7.1%.
- Total Revenue by Organization Type:** A pie chart showing the distribution of total revenue by organization type. The total revenue is \$2.311 billion. The largest group is 'Other' at 33.1%, followed by 'Retail/Wholesale' at 22.1%, 'Government' at 14.1%, 'Education' at 11.1%, 'Healthcare' at 8.1%, and 'Corporate' at 7.1%.

Head over to the document to view industry data and participate today!

Participate by visiting:
<http://www.parking.org/kpis/>

Participate in IPI's Member Survey

VISIT:

<http://www.parking.org/membersurvey>

The Current State of Facilities

- Some aging.
- Some now too small, in wrong place or wrong configuration to meet current or future needs.
- Transportation Network Companies impacts on current facilities.
- Many technologies to choose from.

What are we
facing?

What are we facing?

- New 50-60 life buildings to meet current and future needs?
- Millennials transportation habits?
- Advancing Transportation Technology:
 - Driverless vehicles.
 - GPS related improvements.
 - Cell phones for marketing, reservations, access.

What questions
should we be
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What questions should we be asking?

- Transportation Technology
 - Activities at our own airports.
 - Activities at comparable airports.
 - Auto manufacturers.
 - Google and other tech companies.
 - General markets.
 - Other information sources?

What questions should we be asking?

- Responsive, Flex Facilities
 - What needs should we anticipate?
 - Should we anticipate lower future parking demand?
 - How do our new buildings meet these flex needs?
 - How should we build them?
 - Should we build at all?
 - Let private sector take the risk.

Where should we go from here?

OPEN DISCUSSION

Next Airport ShopTalk

Save the Date

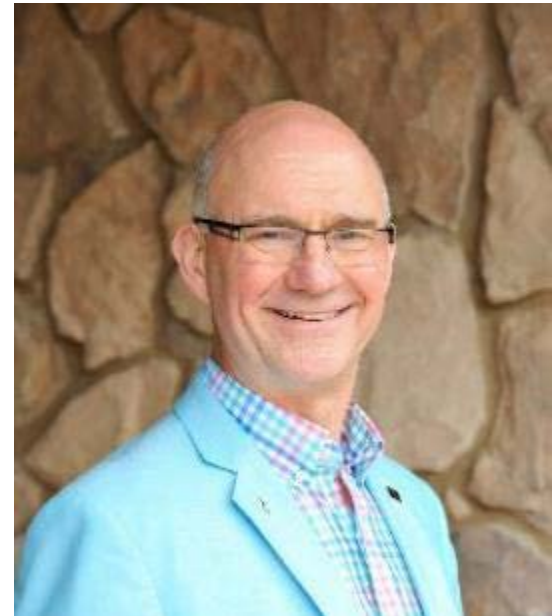
February 22, 2017

12:00 PM EST

Connect with me...

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Rick Decker, CAPP also serves on IPI's Board of Directors.