

PRESS RELEASE

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WPS Re-Launches New Valid™ Parking Ticket Validation System

Los Angeles, CA – WPS USA, an industry leader in cutting edge parking solutions, is proud to introduce the Valid™ barcode parking ticket validation transaction system, which processes ticket transactions over the Internet. Using TCP/IP-based touchscreen scanner stations and web-client software, the Valid™ system is fully integrated with WPS model BC200™ and ParkiD™ parking access & revenue control system platforms.

Valid™ generates a swift and seamless parking experience for the guest while increasing the operator's bottom line. This innovative software reduces the need for parking staff to process validated tickets while delivering 100% Revenue capture. The Valid™ transaction system includes:

- iOS and Android mobile ticket validation apps
- REST web service interface for third party ticket validation & ticket reservations systems.
- Robust Merchant and Transaction Reporting
- Can manage up to 500 merchant accounts and a network up to 1000 barcode scanners.
- Hotel Guest Pass function

MOBILE VALIDATION APP

An added feature of the Valid™ software is the mobile app for iOS and Android. This allows merchants to use their mobile device to process parking tickets on-the-go just like they would with the web-client software. The full power of Valid™ is available on the mobile app.

WPS Sales Manager, Bob Bender, weighs in: "As leaders in parking technology," he explains, "Valid™ is one of the many features that WPS offers to be more environmentally-friendly and enhance the customer service experience."

The Valid™ ticket validation system is a perfect solution for Hotel Guest parking, Commercial/Retail establishments, Hospitals, Universities, Airport and Event Parking. Due to the high volume of parking requests at these establishments, the ability to reserve online or through mobile apps proves to be a monumental service as well as an efficient, revenue generating operation for the client. "If you are tired of paper validations, along with the time and cost associated with producing them," adds Bender, "then you need Valid™."

For additional information on the Valid™ parking ticket validation transaction system, please contact Russell Miller, General Manager, WPS USA West, at 818.553.0335 x 268 or by email at rmiller@wps-us.com.