

The 2014 IPI Conference & Expo Thrills



A RIP-ROARING SUCCESS

TAKE NEARLY 3,000 PARKING PROFESSIONALS from all over the world; add in more than 60 educational sessions led by top experts in their fields; mix in more than 150,000 square feet of products, technologies, and services from 250 providers; and combine all of that with social events, tours, and hands-on experiences under one giant roof, and you have the amazing week that was the 2014 IPI Conference & Expo in Dallas.

It's possible the Gaylord Texan Resort had never seen anything like it: Parking professionals crammed session rooms and crowded into general sessions, and rare was the moment the Expo hall wasn't teeming with traffic. Social events sent laughter peeling through hallways as old friends reunited and new friendships were struck, and every couch, walkway, escalator, and room was the perfect setting to share ideas, hints, and contact information.

If you were there, you know what a fantastic event it was. If not, enjoy our photos and make plans to join us for the 2015 IPI Conference & Expo, June 29–July 2 in Las Vegas!

Attendees and Energizes the Industry.



IPI INTERNATIONAL PARKING INSTITUTE

Advancing the parking profession™



Parking professionals filled their heads with new information and their notebooks with action items at more than 60 educational sessions organized into five distinct tracks: sustainability, finance, technology, organizational improvement, and best practices. Speakers and panelists shared their expertise with packed rooms—many sessions were standing-room-only all week. Still popular were Ignite sessions, which share stories and valuable information in a consecutive, rapid fire format that's high energy and just plain fun.

Sessions were complemented by this year's General Session speakers and their keynotes, including work by the U.S. Mint on

coin formulations, the interconnectiveness of cities, "Auto Erotica," and the best ways for organizations to tell their parking stories.

This was also a great year for professional recognition, as IPI bestowed its Awards of Excellence and Professional Recognition Program awards to the best of the best across the industry (See the July issue for more.). IPI also said a hearty thank-you to its Board of Directors members, including 17-year member Mike Swartz, SP+, who is retiring this year.





Exhibitors vied for prizes in the annual Best in Show competition. Winners were:

800 SQ FT AND LARGER

IPS GROUP, INC—BOOTH #1325 (www.ipsgroupinc.com)



Left to right: Lisa Bahr, Chad Randall, Emily Koons, Bonnie Watts (IPI)

400 SQ FT–600 SQ FT

TCS International, Inc.—BOOTH #525 (www.tcsintl.com)



Left to right: Lee Gregory, Renate Vogel, Marco Sinnema, May Gulbrandsen, Greg Parzych, Bonnie Watts (IPI), Dave Radford

100 SQ FT–300 SQ FT—FIRST PLACE

PASSPORTPARKING—BOOTH #1601 (www.passportparking.com)



Left to right: Kelsey Owens, Charlie Youakim (kneeling), Brad Powers (back), Alexandra Wells, Robert Youakim, Conor Kelly, Khristian Gutierrez, Bonnie Watts (IPI), Tom Walsh, Nathan Berry (kneeling)

100 SQ FT–300 SQ FT—SECOND PLACE

MobileNOW!—BOOTH #225 (www.mobile-now.com)



Left to right: Lawrence Berman, Bonnie Watts (IPI), John Oglesby, Krista Tassa, Arho Anttila and Ed Hussey

100 SQ FT–300 SQ FT—THIRD PLACE

NAGELS NORTH AMERICA, LLC—BOOTH #213 (www.nagels-na.com)



Left to right: Cecilia Leon, Al Soares, Kimberly Finley, Bonnie Watts (IPI), Dave Partington

PEOPLE'S CHOICE AWARD

IPS GROUP, INC—BOOTH #1325 (www.ipsgroupinc.com)



Left to right: Lisa Bahr, Chad Randall, Emily Koons, Bonnie Watts (IPI)

In-the-know parking professionals know the IPI Expo is the single-best place to see, try, and experience new products, services, and technology, and 2014 didn't disappoint. More than 250 exhibitors showed off everything from buses and shuttles to wayfinding to apps and reservations systems to enforcement and beyond, and some had a lot of fun with games and activities and prizes to boot.



Expo-opoly was again a popular pursuit on the floor as many attendees rushed to collect their stamps and enter for a chance to win. This year's lucky players were John Collins, Baltimore County Revenue Authority; and Tom Woznick, Madison Parking Utility, Department of Transportation.





Forty-two parking professionals received their CAPP designations during the 2014 graduation ceremony in Dallas, marking the largest class ever. Scott Fox, CAPP, director of transportation and parking services at the University of Florida, served as class speaker.

Dozens of attendees (and a few cheerleaders!) took to the links at the Dallas Cowboys Golf Course for a day of camaraderie and fun. The golf tournament lived up to its reputation as being a great opportunity for excitement and laughs and just one of the many networking events of the week.

Later, a good crowd took to the streets around the Gaylord Texan Resort for the inaugural IPI 5K race and walk, kicking off an early morning with some exercise and conversation along the way.





The 2014 Poster Session was popular as attendees strolled through the unmanned exhibits to learn about new projects, ideas, and technologies. This year's posters were judged, and several winners were chosen:

First place: Genetec:

Monroe Community College Moves to Virtual Permits with Unified Solution

Second place: Xerox:

ParkIndy: Improving Service and Revenue with Actionable Data

Third place: Parking Plazas:

A Foundation for Green Roofs

People's Choice First: Diablo Controls

Second: Texas Tech University



Parking went a little bit greener in Dallas this year, as the Green Parking Council (GPC, an affiliate of IPI) proudly introduced its Green Garage Certification Assessor Training and demonstrated green best practices with Greening the Garage, which featured real-life installations of several sustainable measures at the Gaylord Texan.

The GPC launched its Green Garage Certification, the first rating system developed specifically for parking structure management, design, programming, and technology. A room full of people was trained to assess eligible structures, and the new program met rave reviews.

It wouldn't be an IPI Conference if there wasn't networking happening around nearly every corner, and this year's event lived up to that in spades. From the ever-popular Meet & Mingle to a new Nightcap event to informal meetings in hallways and on-site restaurants, this is the event that forms more friendships, professional relationships, and connections than any other.

If you missed it, mark June 29–July 2, 2015 on your calendar, now, and make plans to be at the Mandalay Bay in Las Vegas, for next year's IPI Conference & Expo. See you there!

