



2017 EDITORIAL CALENDAR

	Highlight	Highlight Inclusions	Regular Departments	Deadlines
January 2017	The Bottom Line	Finance RFPs/RFQs Sales and Marketing	Board Member Profile The Business of Parking Calendar of Events Community Digest Consultants Corner Entrance Financial Matters IPI's Ask the Experts IPI in Action On the Front Line Parking Break Parking Spotlight State & Regional Spotlight	Articles Oct. 12, 2016 Contracts Oct. 26, 2016 Artwork Nov. 9, 2016
February 2017	Future Thinking <i>Cover: Annual Photo Contest Winner</i>	Autonomous Transportation Automated Parking Designs of Tomorrow		Articles Nov. 9, 2016 Contracts Dec. 7, 2016 Artwork Dec. 14, 2016
March 2017	College & University	Multi-Modal Transportation Technology Commercial Management		Articles Dec. 7, 2016 Contracts Jan. 4, 2017 Artwork Jan. 18, 2017
April 2017* <small>*Bonus distribution</small>	Careers and Pathways <i>Spotlight on 2017 IPI Conference & Expo Exhibitors</i>	Staff Development Management and Leadership 2017 IPI Conference Preview		Articles Jan. 11, 2017 Contracts Jan. 25, 2017 Artwork Feb. 15, 2017
May 2017* <small>*Bonus distribution</small>	Safety and Security	Lighting Crime Prevention Emergency Preparedness		Articles Feb. 8, 2017 Contracts Feb. 15, 2017 Artwork Mar. 8, 2017
June 2017	Industry Leaders	Awards of Excellence Professional Recognition Awards MARCOMM Awards Professional Development		Articles Mar. 8, 2017 Contracts Mar. 15, 2017 Artwork April 12, 2017
July 2017	Technology <i>Exhibitor Product/News Roundup</i>	Conference & Expo Wrap-Up Meters and Sensors Technology Forecast		Articles April 5, 2017 Contracts May 3, 2017 Artwork May 10, 2017
August 2017	Airports and Hospitals/ Healthcare	Wayfinding Guidance Systems Customer Service Shuttle Operations		Articles May 10, 2017 Contracts June 7, 2017 Artwork June 14, 2017
September 2017	Trends and Forecasting	Transportation Demand Management Transit Operations Technology Ride Sharing		Articles June 14, 2017 Contracts July 5, 2017 Artwork July 12, 2017
October 2017	Planning, Design, and Construction	Design/Architecture Maintenance Rehabilitation		Articles July 12, 2017 Contracts Aug. 2, 2017 Artwork Aug. 16, 2017
November 2017	Municipal Operations	On- and Off-Street Parking Enforcement Citations Urban/Mixed-Use Development		Articles Aug. 9, 2017 Contracts Sept. 6, 2017 Artwork Sept. 13, 2017
December 2017	Environmental and Going Green	Sustainable Operations Alternative/Clean Energy Sources Green Case Studies Transportation Demand Management (TDM)		Articles Sept. 6, 2017 Contracts Oct. 4, 2017 Artwork Oct. 11, 2017