



## **New Membership Structure Frequently Asked Questions (FAQ)**

This document is intended to assist members and potential members of IPI to better understand the changes in the IPI membership structure that went into effect on July 1, 2011. We believe these changes will allow IPI to serve as an even greater resource for our industry and the communities and customers we serve. Questions not answered below can be directed to IPI membership department at 540-371-7535.

**1) Who is considered a member of IPI as of July 1, 2011?**

As of July 1, 2011 all employees of an IPI member organization with one dues paying employee (at \$595) will be eligible to be members of IPI at no additional cost. The new structure will apply to all members at the time of their annual renewal and to all new members. Existing full and associate members not yet up for renewal will continue to receive all associated member benefits and be eligible for the new membership structure at the time of their renewal.

**2) What do I need to do if I already have a paid membership with IPI?**

You do not need to do anything at this time. Thirty days from your renewal date IPI will send you a letter explaining the new membership structure and detailing what you will have to do in order to renew your membership. If you are not sure of your renewal date please contact the IPI membership department. The actions will be different depending if you are currently a full or associate member (see #4 and #5).

**3) If I need to renew my membership with IPI what do I need to do?**

If you are up for renewal, 30 days from your anniversary date you should receive a letter explaining what actions you need to take in order to maintain your membership with IPI. If you have not received a letter or still have questions about what to do please contact T.J. Cantwell, Membership Director, at [cantwell@parking.org](mailto:cantwell@parking.org) or 540-371-7535 ext. 17.

**4) What does this mean for me if I am a current “full member” of IPI?**

Upon your renewal as an IPI member you will be able to provide IPI membership and associated benefits to an unlimited number of employees at your company. One full paid membership (\$595) will now cover membership for all the employees at your company. You will need to take a few actions during your renewal process to take advantage of this enhanced membership structure but each action will be detailed in a letter you will receive 30 days out from your renewal anniversary date.

**5) What does this mean for me if I am a current “associate member” of IPI?**

As an associate member of IPI, you will be entitled to continue your membership at no cost under your organization’s paid membership. At the time of your renewal anniversary IPI will send you a letter explaining the change in membership structure. IPI will also

automatically extend your membership including your monthly subscription to *The Parking Professional* until the renewal date of the primary contact for your organization. When the primary contact for your organization renews his/her membership they will provide a list of organization employees who will be renewed at the same time and designate three (3) people to receive hard copies of the magazine from that time forward. At that time, IPI will provide the primary contact for your organization with your name as someone who is currently an IPI member so that you may be automatically renewed and continue to receive IPI member benefits.

**6) How much are the new membership dues?**

IPI is happy we were able to make these improvements for only an additional \$75 in annual dues. That means \$595 will now cover membership for all of a company's employees not just one individual.

**7) What benefits will members receive under the new structure?**

Members will enjoy the rights and privileges associated with their employers' membership. This includes:

- Free subscription to the online version of *The Parking Professional*
- Free access to the *Who's Who in Parking* annual membership directory online
- Free bi-weekly subscription to the IPI Insider e-newsletter
- Access to parking-specific resources and training available through IPI's Knowledge Center
- Access to IPI's online Buyers and Consultants Directory Guide
- Member discounts on all IPI products, publications and services
- Member rates on the IPI Conference & Expo, CAPP, webinars and distance learning
- And much more...

**8) What are the advantages of the new membership structure?**

These changes will allow IPI to serve as an even greater resource for our industry and the communities and customers we serve. Parking industry organizations will now be able to provide membership to all of its employees at one low price, essentially what it previously cost for just one individual membership with IPI. Parking professionals will now have an expanding network of peers to communicate with and learn from. Ultimately, the new membership structure means more parking professionals can benefit from the many benefits IPI offers.

**9) Why should I add more employees to our IPI membership?**

Under the new membership structure, one paid membership of \$595 will cover the annual membership dues for all employees of that organization. Therefore, you may choose to have as many or as few employees as IPI members as you would like. Membership with IPI will provide your employees with numerous benefits such as discounts on training, publications, and conferences that would add value to your company by having more knowledgeable employees.

**10) How do I add employees to our IPI membership under the new structure?**

At the time of your renewal the primary member for your organization will be sent a roster of active IPI members within your company. You will have the opportunity to add or delete employees from your roster at that time. After renewal you can easily add more employees to the active membership roster by contacting IPI.

**11) What if my organization/company has several locations? Will we need more than one membership?**

An organization or company that works in only one sector of the parking industry need only have one full paid membership (\$595) to cover all of its employees regardless of their physical location. However, if an organization or company works in multiply sectors of the parking industry, i.e. a municipality that runs street parking as well as operates the airport authority, than it will need to have one paid membership (\$595) for each of the sectors it represents. These separate memberships would than cover all the employees in that division of the organization/company. Another example, would be a large commercial operator that works in 3 types of parking management such as airport, public, and hospital would need to have 3 different paid memberships to cover the employees in each of its 3 divisions.

**12) Will all members continue to get a copy of The Parking Professional?**

Under the new membership structure each member organization will be provided a total of 4 hard copies of The Parking Professional. One for the primary contact and 3 additional copies that will be distributed at the primary contacts discretion. All employees listed as active members on the company's roster will have free access to The Parking Professional online in the IPI members only section. As a member, you can also order additional annual hard copy subscriptions of the magazine for \$39 each.

**13) Who do I contact if my questions have not been answered here?**

Any and all questions regarding membership may be directed to T.J. Cantwell, Membership Director, at [cantwell@parking.org](mailto:cantwell@parking.org) or 540-371-7535 ext. 17.